

Why take part in Wolda, the Worldwide Logo Design Annual

- Because it's a prestigious awards scheme that promotes excellence in logo design around the world, and it's a powerful marketing tool to promote yourself or your design firm.
- Because it's the first and only awards scheme in design history to be endorsed by so many international and national design associations and schools (see the full list at www.wolda.org).
- Because the judging process is completely innovative, by giving a say to every designer participating in Wolda.
- Because all the winners will be featured on the Wolda website and covered in articles in the most influential design media (print and digital) through Wolda's media partners network.



Eligibility

Any logo designed, printed, published or visible online between January 1, 2010 and December 31, 2010 is eligible for Wolda '10.

If the logo is part of a system, you can subscribe the entire system. Wolda is open to graphic designers, studios, agencies and their clients worldwide. All entrants may submit as many works as they wish.

All the entries must be original creations or property of the designer, design firm or individual submitting the design piece.

Students

Wolda is also open to students, who participate in a dedicated area called Wolda Talent. Students' work will be judged by the same criteria and jury as the professional work submitted.

Entry fees & payment

Flat entry fee for both Wolda Professional and Talent: 21,00 € (VAT 20% included) per logo, 1 logo system 30,00 (VAT 20% included) flat fee, regardless the number of the logos in the system.

Note: No extra fees will be requested when an award is won.

Late fees and deadlines

No entries sent after January 31, 2011 will be accepted. In case of deadline extensions, no late fee will be requested. Deadlines may sustain changes.

Online payment

You may pay for your entries online using a credit card. Your credit card information will be encrypted and processed via VeriSign Secure Online Payment Gateway so that your privacy is protected. Eulda Books will not store your information for any reason. Wolda accepts MC, Visa, PayPal.

Offline payment

An Offline Payment Form is provided online. Download it from the "Proceed to payment" area. Please note that offline payments incur an additional cost of € 24,00 (VAT 20% included) to cover bank charges. The offline payment options are Cheque or Bank Transfer (in €). Work submitted will not be judged if full payment is not received by February 21, 2011.



Prizes & other benefits

The Overall winner: "Best of the World" for Wolda Professional and Wolda Talent is rewarded for free with prestigious design objects created specially for Wolda: two pieces of the "Best of the World" trophy and two pieces of the award certificate (one for the agency and one for the logo's client). The rest of the winning entries can receive award trophies and certificates ONLY upon request and payment.

Wolda awards are true symbols of creative achievement. They're not easy to come by, either. Earning a Wolda award is a true accomplishment.

Procedure

Participants will be able to log in and out whenever necessary to see the status of their submission(s).

1 Create an account

Online registration available at www.wolda.org. Choose "+ enter now" and fill in the contact data form for the person entering the submissions. You will then receive an email containing a link to click on in order to activate your account.

2 Submit entry/entries

Log on to your account area whenever you want, using your username and password. This is where your list of entries will appear. Fill in all the necessary details including the logo name, the client, description of the logo and the name of the designer(s).

If you decide to leave the website, you will be taken to this stage when you log back in.

Technical specifications for submissions:

A video resolution is sufficient initially. If the logo is selected by the Judges/participants, you will be eventually requested to send the mechanicals for offset printing.

Please upload logo images according to the following specifications:

- 72 dpi resolution,
 - logo must be included in a frame sized 300x300 pixels,
 - jpg format in rgb colour.
- Files should not exceed 1 MB.

3 Payment

Make payment by credit card or choose another payment method (PayPal, cheque or bank transfer). You'll get confirmation of a successful transaction and an invoice for your records (automatically generated on payment). Wolda offers you the chance to register your entry and make payment online with no shipping costs. Please do not send original work or digital versions on CD. Offline subscriptions will be accepted only in case of technical problems, please refer to info@wolda.org for further assistance.

Winners will be notified around May 2011.

Please do not call. Winners may be included in related advertising and promotional materials. **All winning logos will be showcased online** at wolda.org

Eulda Books shall not be held accountable or responsible for any lost or stolen awards, certificates or annuals. Once entries have been submitted, the fees paid are not refundable for any reason. Entrants declare that they are the owners of their designs and that no rights of third parties will be infringed by their publication.

Eulda Books declines any responsibility for the possible infringement of rights of third parties. By submitting work and paying the corresponding entry fees, entrants authorise Eulda Books to use and exhibit the submitted logos in any way, time or place that Eulda Books sees fit, without limitation.

Entrants also agree to relieve Eulda Books of all responsibility with respect to any claims whatsoever, including but not limited to copyright claims, that may be made against it by reason of any such presentation. Eulda Books cannot guarantee that submitted logos will be published in the annual, as selection for publication is at the discretion of the jury.

Endorsed by: (see the full list of endorsers at www.wolda.org)



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